

Seminar Report

Procter & Gamble (P&G) Kits for DIST Students

Date of Visit: 14/11/2025

Organized by: DELHI INSTITUTE OF SCIENCE & TECHNOLOGY

Venue: Delhi college of Pharmacy

Faculty Coordinators: Mr Sachin Kaushik & Mr Deepak

Number of Students: 30

1. Introduction

Procter & Gamble (P&G) is a global leader in personal care, hygiene, and household products. Engineering students living in hostels or attending college often require essential hygiene and grooming items. Curating customized kits using P&G products can help colleges provide students with a convenient, high-quality starter pack for their academic journey.

2. Objectives of Providing P&G Student Kits

- To support students in maintaining proper hygiene and grooming.
- To reduce the initial burden on students moving into hostels.
- To promote awareness of cleanliness, wellness, and self-care.
- To ensure consistent quality through trusted P&G brands.

3. Product Categories Suitable for Student Kits

3.1 Personal Hygiene (Unisex):

- Oral-B Toothbrush
- Oral-B / Crest Toothpaste
- Head & Shoulders Shampoo
- Pantene Shampoo/Conditioner
- Safeguard / Olay Body Wash or Soap
- Febreze Fabric Freshener
- Oral-B Dental Floss

3.2 Grooming Items (Boys):

- Gillette Razor
- Gillette Shaving Gel / Foam
- Gillette Aftershave
- Old Spice Deodorant

3.3 Grooming Items (Girls):

- Olay Moisturizer
- Pantene Conditioner
- Always Sanitary Pads
- Herbal Essences Hair Care (region-specific)

3.4 Laundry & Cleaning (Hostel Use):

- Tide Detergent Powder or Pods
- Ariel Detergent (small pack)
- Downy Fabric Softener
- Surface Cleaning Wipes



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4. Recommended Kit Structures

4.1 Unisex Basic Hygiene Kit:

- Toothbrush + Toothpaste
- Shampoo
- Body Wash/Soap
- Small Tide/Ariel Laundry Pack
- Neutral Deodorant

4.2 Boys Grooming & Hygiene Kit:

- Gillette Razor
- Shaving Foam
- Deodorant (Old Spice)
- Shampoo
- Toothbrush + Toothpaste

4.3 Girls Grooming & Hygiene Kit:

- Olay Moisturizer
- Shampoo + Conditioner
- Always Sanitary Pads
- Toothbrush + Toothpaste

5. Benefits to Students and Institutions

5.1 For Students:

- Convenience during college/hostel onboarding
- Better personal hygiene and confidence
- Access to high-quality branded products
- Reduced initial expenses

5.2 For the Institution:

- Enhances student welfare programs
- Creates a positive orientation experience
- Can be integrated into welcome kits or health initiatives
- Enhances branding and campus reputation

6. Implementation Strategy

6.1 Procurement:

- Bulk purchasing from P&G distributors or wholesalers.
- Semester-wise or seasonal kit distribution.

6.2 Packaging:

- Eco-friendly bags or pouches.
- Gender-specific labeling where required.

6.3 Distribution:

- During student orientation
- During hostel check-in
- During hygiene awareness campaigns


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7. Estimated Budgeting (Example)

Approximate Costs:

- Unisex Basic Kit: ₹250–₹350
- Boys Grooming Kit: ₹350–₹450
- Girls Grooming Kit: ₹400–₹500

8. Conclusion

Providing P&G kits for engineering students is a practical and beneficial initiative. It supports personal hygiene, improves student experience, and reflects positively on the institution's commitment to student well-being. High-quality P&G products ensure reliable, long-lasting kits that meet the daily needs of students. Special thanks were also extended to the college management and faculty coordinators for organizing the visit successfully. We would like to thank our honorable Director, **Dr. Bhaskar Gupta** for his constant guidance and Support.

9. Photographs



Bhaskar
17/11/2025

